

UPDATED 9/19/23

The New Territory PAGETURNER

A fundraising event for The New Territory Magazine, designed to fuel new stories about The Lower Midwest — together.

October 21, 2023

The Hayloft at Lifted Spirits Distillery
1734 Cherry St., East Crossroads
Kansas City, MO 64108

SPONSOR PACKET

An evening of art, writing and community to **PAY CREATORS. DEVELOP PROGRAMS.**

THE NEW TERRITORY dismantles the notion that Midwest is “flyover country.” As a magazine built by narrative journalists, creative artists and optimistic thinkers of America’s heartland, we’re dedicated to documenting our overlooked region.

By joining us at the Pageturner fundraiser, you will support democracy and cultural preservation and gather with fellow lovers of “the autobiography of the Lower Midwest.” You’ll meet journalists, writers and artists of *The New Territory*, preview the magazine’s new podcast River Town (in collaboration with KBIA and the *Columbia Missourian*), and hear talks on the history and food culture of Kansas city by author Pete Dulin and a keynote by local legend Alexis Webb-Bechtold on the storied art and eco-adventure potential in Kansas City, Missouri, and the greater Lower Midwest.

A no-coast journalism jubilee, proceeds from The Pageturner will pay the artists showcased and support future storytelling in the Lower Midwest, from narrative journalism covering nature and culture to place-inspired creative writing and art. Founded and run by women, *The New Territory* strongly encourages submissions from women, Indigenous writers and artists, people of color, and voices of LGBTQ+ communities.



SPONSORSHIP OPPORTUNITIES

***ALL SPONSORS WILL:** Receive an official program book autographed by The New Territory Board of Directors · Visible recognition at the event and verbal recognition from stage · Recognized on The New Territory Pageturner event webpage and Facebook page

In addition, as a sponsor of this premier event of The New Territory you'll also receive our gratitude in the following ways:

PRESENTING SPONSOR

\$10,000.00

- You/your company logo will be listed in program book; Pageturner email promotion and ticketing form; and social media as PRESENTING SPONSOR
- You/your company will be recognized from here forward as part of our Founder's Circle (limited time offer, until December 31, 2024)
- Identified as "presented by..." in every verbal, digital, and printed mention of The Pageturner
- Full-page ad in Pageturner program book
- Half-page sponsorship in the next two editions of *The New Territory* magazine
- 15 complimentary tickets to the event
- Framed broadside art print of "Calling to the Stars" (read below for more)

SERIES SPONSOR

\$5,000.00

2

- You/your company logo will be listed in program book; Pageturner email promotion and ticketing form; and social media as SERIES SPONSOR
- You/your company will be recognized as part of our Charter Members (limited time offer, until December 31, 2024)
- Half-page ad in Pageturner program book
- Half-page sponsor ad in the next edition of *The New Territory* magazine
- 10 complimentary tickets to the event
- Framed broadside art print of "Calling to the Stars" (read below for more)

NOVEL SPONSOR

\$2,500.00

- You/your company logo will be listed in program book; Pageturner email promotion and ticketing form; and social media as NOVEL SPONSOR
- You/your company will be recognized as part of our Charter Members (limited time offer, until December 31, 2024)
- 8 complimentary tickets to the event
- Broadside art print of "Calling to the Stars," a poem by former Nebraska poet laureate Matt Mason, printed by founding *New Territory* creative director Katerina Hazell (unframed)

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SHORT STORY SPONSOR

\$1,000.00

- You/your company name will be listed as SHORT STORY SPONSOR in program book; Pageturner email promotion and ticketing form; and social media
- You/your company will be recognized from here forward as a New Territory Charter Member (limited time offer, until December 31, 2024)
- 6 complimentary tickets to the event
- Official program book autographed by The New Territory Board of Directors
- Standard Sponsor Recognition
 - Verbal recognition from stage
 - Recognized on The New Territory Pageturner event webpage and Facebook page

"THANK YOU" SPONSORS

\$250-999

- Standard Sponsor Recognition
 - Verbal recognition from stage
 - Recognized on The New Territory Pageturner event webpage and Facebook page

All proceeds will benefit *The New Territory's* mission to advocate and foster love and protection of the Great Plains, Ozarks, and Lower Midwest through publishing art and narrative journalism focused on personal, natural and societal stories.



HOW TO BECOME A SPONSOR

To make a gift and become a sponsor, you may ...

- **Pay online** at <https://the-new-territory-magazine.fundjournalism.org/donate/> and list “Pageturner Sponsorship” under “Reason for giving.”
- **Make your gift** by mailing a check with a completed optional SPONSOR FORM (found on the next page of this document) to: The New Territory Magazine / 412 Vetter Ln. / Jefferson City, MO 65101

For questions, or to pay by phone, please email our executive director Tina Casagrand Foss at director@newterritorymag.com.

FILE TYPE AND SETUP

Print ads
.tiff, .pdf or .jpg
images at 300 ppi for print
Magazine half-page: 6.6 in x 3.75 in
Program book half-page: 5.5 in x 4.25 in
Program book full-page: 5.5 in x 8.5 in

Logos
.png preferred

**AD/LOGO QUESTIONS?
CONTACT OUR CREATIVE DIRECTOR,
KATIE YOUNG FOSTER**
katieyf@newterritorymag.com

SPONSORSHIP INFORMATION
director@newterritorymag.com

The New Territory Magazine is a 501(c)3 tax-exempt nonprofit organization. Donations are tax-deductible as allowed by law. You may consult your tax preparer for more information.

the new Territory

THE MAGAZINE OF THE LOWER MIDWEST

SPONSORSHIP FORM

(OPTIONAL)

Donor/Sponsor Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Pledge Commitment:

I will fulfill my pledge commitment of (circle one):

\$10,000 (Presenting) \$5,000 (Series) \$2,500 (Novel) \$1,000 (Short Story)

Other (Thank You) _____ as follows:

Donation Information:

I will make my donation through:

___ Check enclosed (please make payable to: The New Territory Magazine)

___ Credit card via Quickbooks (we will email you an invoice)

___ Pay online (follow instructions on previous page)

___ Credit card via phone call

You may print, complete, and remit this form and check to

The New Territory Magazine

P.O. Box 1954

Columbia, MO 65205

director@newterritorymag.com

THANK YOU!