

# the new Territory

THE MAGAZINE OF THE LOWER MIDWEST

## PAGETURNER

### SPONSOR PACKET

Our fundraiser for The New Territory Magazine, designed to help independent nonprofit journalism and art thrive in the Lower Midwest.

# Sept. 22, 2024

Eventful at Locust Grove  
Weston, Missouri



PHOTO BY Haines Eason, Freelance Kansas



# HELP THE NEW TERRITORY'S INDEPENDENT NONPROFIT JOURNALISM THRIVE.

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**ALL PROCEEDS** will benefit The New Territory's mission. We publish art, narrative journalism, and personal, natural and societal stories about the Great Plains, Ozarks, and Lower Midwest. We believe words heal divides. That's why we publish memorable and important stories — and bring them to people working to make this region better.

In 2023...

80

Guests attended from 6 states, primarily Missouri, Kansas, Iowa, Nebraska, and Oklahoma.

Among them: journalists and news directors, artists and art administrators, professors, poets, librarians, and other friends who believe in the power of regional journalism.

60

THE NEW TERRITORY  
PUBLISHES AND PAYS  
SIXTY MIDWESTERN  
JOURNALISTS AND  
ARTISTS EACH YEAR.

1

- Founded in 2016 by editors who love the Midwest.
- Printed 15 issues of full-color documentary photography, narrative journalism, creative writing, reviews, and personal essays.
- Distributed copies to subscribers across a 32-state region.
- Published more than 400 different voices from Midwest contributors.



# Your support strengthens our COMMUNITY IMPACT

**T**HE NEW TERRITORY supports the writers and artists who tell stories that would otherwise not be told. In 2025 we will:

- **print two magazine issues** and support 60 writers and artists
- edit Literary Landscapes, personal stories about the places of Midwestern literature — **online and in a forthcoming book** through University of Illinois Press
- release a new **free online archive**



## OUR NEWEST SUCCESS

**RIVER TOWN** is a podcast that takes listeners to the Missouri River. The New Territory collaborated with KBIA, the Missouri School of Journalism, The Mississippi River Ag & Water Desk, with PRX to produce five episodes in Season One.

Sponsor and subscriber funding, along with a small grant from the Knight Foundation and PRX, supported the pilot season's development.

We will begin work on Season Two in the fall semester 2024.

*River Town executive producer Janet Saidi interviews a local resident during the Season One celebration event in Marthasville, Missouri. Photo by Jessica Vaughn Martin.*

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EVERY TIME I READ A NEW ISSUE, I LEARN SOMETHING NEW ABOUT OUR REGION, AND AM REMINDED OF HOW GLAD I AM TO LIVE HERE.

— *Kim Lozano, writer and book editor*



An ideas event and evening of community

# PAGETURNER

## HEARING PLACE

The Pageturner 2024 theme, Hearing Place, welcomes guests to an intimate ideas conference, where Midwesterners learn, listen, and connect over new stories of place. The event will be a lively, communal experience reminiscent of field trips, TEDx events, Pop-Up Magazine, and Actors Roundtable.

### September 22, 2024 Agenda

**Morning:** workshops and tours in Weston

**Early afternoon:** interactive panel presentation moderated by Soren Larsen, a scholar of the geography and politics of place

- Ecomusicologist Megan Murph on “Deep Listening”
- Geographer Mark Palmer animates the nonhuman soundscape through “Indigi-neered” recordings of wildlife
- Historian Tim Langen shares the traditions of northern Missouri fiddle music
- Janet Saidi and Tina Casagrand trade their favorite voices from River Town, a new podcast that takes listeners to the Missouri River

**Late afternoon:** social time to follow for one-on-one conversation

**Evening:** fundraiser dinner and music



Eighty people from six different states joined us in Kansas City, Missouri, on October 21, 2023, for The New Territory Magazine's very first Pageturner fundraiser. Funds raised helped cover half of the magazine's 2024 contributor payments.

# SPONSORSHIP OPPORTUNITIES

**\*ALL SPONSORS WILL:** Receive an official program book from The New Territory · Visible recognition at the event and verbal recognition from stage · Recognized on The New Territory Pageturner event webpage, Dabblers newsletter and Facebook page

In addition, as a sponsor of this premier event of The New Territory you'll also receive our gratitude in the following ways:

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## PRESENTING SPONSOR

**\$10,000.00**

- You/your company logo will be listed in program book; Pageturner email promotion and ticketing form; and social media as PRESENTING SPONSOR
- You/your company will be recognized from here forward as part of our Founder's Circle (limited time offer, until December 31, 2024)
- Identified as "presented by..." in every verbal, digital, and printed mention of The Pageturner
- Full-page ad in Pageturner program book
- Half-page sponsorship in the next two editions of *The New Territory* magazine
- 15 complimentary tickets to the event
- Framed broadside art print of "Calling to the Stars" (read below for more)

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## SERIES SPONSOR

**\$5,000.00**

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- You/your company logo will be listed in program book; Pageturner email promotion and ticketing form; and social media as SERIES SPONSOR
- You/your company will be recognized as part of our Charter Members (limited time offer, until December 31, 2024)
- Half-page ad in Pageturner program book
- Half-page sponsor ad in the next edition of *The New Territory* magazine
- 10 complimentary tickets to the event
- Framed broadside art print of "Calling to the Stars" (read below for more)

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## NOVEL SPONSOR

**\$2,500.00**

- You/your company logo will be listed in program book; Pageturner email promotion and ticketing form; and social media as NOVEL SPONSOR
- You/your company will be recognized as part of our Charter Members (limited time offer, until December 31, 2024)
- 8 complimentary tickets to the event
- Broadside art print of "Calling to the Stars," a poem by former Nebraska poet laureate Matt Mason, printed by founding *New Territory* creative director Katerina Hazell (unframed)

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## SHORT STORY SPONSOR

**\$1,000<sup>00</sup>**

- You/your company name and/or logo will be listed as SHORT STORY SPONSOR in program book; Pageturner email promotion and ticketing form; and social media
- You/your company will be recognized from here forward as a New Territory Charter Member (limited time offer, until December 31, 2024)
- 6 complimentary tickets to the event
- Standard Sponsor Recognition
  - Verbal recognition from stage
  - Recognized on our Pageturner event webpage, Dabblers newsletter and Facebook

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## FREE VERSE SPONSORS

**\$500-999**

- You/your company name will be listed as FREE VERSE SPONSOR in program book; Pageturner email promotion and ticketing form; and social media
- 4 complimentary tickets to the event
- Standard Sponsor Recognition
  - Verbal recognition from stage
  - Recognized on our Pageturner event webpage, Dabblers newsletter and Facebook page

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## "THANK YOU" SPONSORS

**\$250-499**

- 2 complimentary tickets to the event
- Standard Sponsor Recognition
  - Verbal recognition from stage
  - Recognized on our Pageturner event webpage, Dabblers newsletter and Facebook page

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## HOW TO BECOME A SPONSOR

To make a gift and become a sponsor, you may ...

- **Pay online** at <https://the-new-territory-magazine.fundjournalism.org/donate/> and list “Pageturner Sponsorship” under “Reason for giving.”
- **Make your gift** by mailing a check with a completed optional SPONSOR FORM (found on the next page of this document) to: The New Territory Magazine / P.O. Box 1954 / Columbia, MO 65205

For questions, or to pay by phone, please email our executive director Tina Casagrand Foss at [director@newterritorymag.com](mailto:director@newterritorymag.com).

**FILE TYPE AND SETUP**

Print ads  
.tiff, .pdf or .jpg  
images at 300 ppi for print  
Magazine half-page: 6.6 in x 3.75 in  
Program book half-page: 5.5 in x 4.25 in  
Program book full-page: 5.5 in x 8.5 in

Logos  
.png preferred

**AD/LOGO QUESTIONS?  
CONTACT OUR CREATIVE DIRECTOR,  
KATIE YOUNG FOSTER**  
[youngkatie4@gmail.com](mailto:youngkatie4@gmail.com)

**SPONSORSHIP INFORMATION**  
[director@newterritorymag.com](mailto:director@newterritorymag.com)

The New Territory Magazine is a 501(c)3 tax-exempt nonprofit organization. Donations are tax-deductible as allowed by law. You may consult your tax preparer for more information.

# the new Territory

THE MAGAZINE OF THE LOWER MIDWEST

## SPONSORSHIP FORM

(OPTIONAL)

Donor/Sponsor Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

### Pledge Commitment:

I will fulfill my pledge commitment of (circle one):

\$10,000+ (Presenting)    \$5,000+ (Series)    \$2,500+ (Novel)    \$1,000+ (Short Story)    \$500+ (Free Verse)  
Other (Thank You) \_\_\_\_\_ as follows:

### Donation Information:

I will make my donation through:

- Check enclosed (please make payable to: The New Territory Magazine)  
 Credit card via Quickbooks (we will email you an invoice)  
 Pay online (follow instructions on previous page)  
 Credit card via phone call

You may print, complete, and remit this form and check to

The New Territory Magazine  
P.O. Box 1954  
Columbia, MO 65205

or email: [director@newterritorymag.com](mailto:director@newterritorymag.com)

THANK YOU!

The New Territory Magazine is a 501(c)3 tax-exempt nonprofit organization. Donations are tax-deductible as allowed by law. You may consult your tax preparer for more information.

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